



NEW HOMEBUILDER OPENS ITS DOORS IN TODAY'S REAL ESTATE MARKET

FOR IMMEDIATE RELEASE

CONTACT: Bruce Nelson
703-667-4528

Chantilly, Va. - Integrity Homes of Virginia, Fairfax's newest homebuilder, is pleased to announce the grand opening of their first community in Lorton, Va. in mid-January 2008. Located conveniently within walking distance to the Market Square Station and minutes to I-95 and the VRE, "Gunston Cove" is an enclave of 44 luxury single family homes priced in the mid \$500's. Integrity Homes will offer 4 unique floorplans ranging from 2,532 sq. ft – 3,655 square feet to meet every lifestyle.

"We are delighted and confident that our homes will meet the expectations of today's discerning homebuyers. Even in the current economic housing market, we believe that value, quality and location are still the basic fundamentals of achieving success" said John Dec, Principal and Chief Financial Officer of Integrity Homes. "We are also committed to building our homes with the outstanding personal service the homebuyer deserves. Our philosophy is quite simple: "Build quality relationships by building quality homes".

About Integrity Homes

Founded by three former executives with over 60 years of combined experience with national homebuilders, Integrity Homes focuses on the design, quality and value of each of its homes. Its' business strategy is to simply deliver quality homes.

In addition to their Gunston Cove community, Integrity Homes also has plans to open additional communities in Fairfax and Loudoun counties during 2008.

For more information, please visit www.integrityhomes-va.com